

City of Penticton: Financial Plan Reporting Structure

General

Utilities



General Government	Transportation Services	Recreation and Culture	Environmental Health Services	Public Health and Safety	Protective Services	Environmental Development Services	Electrical Supply	Sewer System	Water Utility
Mayor and Council	Transit	Parks	Solid Waste Management	Cemetery	RCMP	Tourism	Electrical Utility	Engineering	Engineering
Corporate Administration	Operations	SOEC			Fire Services	Development Services		AWWTP	WTP
Communications	Fleet	Recreation			Building and License	Development Engineering		Sewer Collection	Water Distribution
Facilities	Roads and Maintenance	Library			Bylaw Enforcement	Planning			
Human Resources	Storm Water	Museum			Dog Control	Economic Development			
Finance	Street Lighting					Land Management			
Information Technology	Traffic Control					Engineering			
Revenue & Collections									
Procurement									
Municipal Grants									

Public Works Engineering Electric Development Services Financial Services Recreation & Culture



Recreation & Culture: Sports & Events



Overview

The Sport and Event Project Manager promotes the City of Penticton as an event destination and contributes to a healthy and vibrant community by attracting, developing and managing events in the City.

- Focus on signature and shoulder season events
- Create strong economic return for Penticton
- Work closely with Travel Penticton, Spectra, etc.



2018 Achievements

- ✓ Continuing development of a Sport and Event Tourism Strategy
- ✓ Continuing to develop Penticton's event hosting beyond peak season
- ✓ Host 2018 Scotties Tournament of Hearts
- ✓ Complete Economic Impact Assessments for PeachFest and Scotties Tournament of Hearts
- ✓ Successful implementation of existing events in the City
- ✓ Improve internal communications tools and establish external events hotline



2018 Outdoor Event Schedule

	Sporting Events	Community Events	Major Events	Total Events
May	9	11	0	20
June	6	6	4	16
July	3	6	3	12
August	2	6	2	10
September	4	6	1	11



Challenges & Opportunities

- Limited resources and capacity (i.e. accommodations, venue standards, facility requirements, etc.)
- Fire/smoke
- Recent staff turnover and evolving job descriptions



2019 Initiatives

- Develop a Sport and Event Tourism Strategy
- Improve Existing Event Hosting Processes
- Develop a Signature Triathlon Event
- Develop Other Signature Event(s)
 - In partnership with Spectra and Travel Penticton
- Attract New Events and Event Hosts
- Develop a Special Event Road Closure Policy



Staffing

2018 2019

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Questions?



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